

## **ENHANCE YOUR CUSTOMER'S SAFETY AND BOOST YOUR PROFIT MARGIN**

44,800 home fires per year involve electrical failure or malfunction.

22,580 electrical fires start behind the wall each year.

50%-75% of home electrical fires are caused by arc fault conditions.<sup>2</sup>

## ARC FAULT CIRCUIT INTERRUPTERS (AFCI) ARE A FIRE PREVENTION MEASURE— THEY DO NOT SOLVE THE ROOT CAUSE OF ARC FAULTS

## PREVENT ARC FAULTS FROM DEVELOPING BEHIND THE WALL BY SOLVING FOR THE ROOT CAUSE: **Wire Damage**



- 360-degree wire protection from screws, nails & drill bits.
- Smooth-contoured design protects wire insulation from scraping against abrasive stud-holes.
- Insert by hand, in every stud hole. No tools required.

## COMPLIES WITH NFPA 70 SECTION 300.4 (A) NATIONAL ELECTRICAL CODE

- Reduce call-backs to diagnose, locate and fix hidden Arc Faults— Prevents AFCI trips due to wire damage.
- Eliminate the unnecessary time spent fixing drywall imperfections caused by nail plate requirements.
- A simple & economical opportunity to reassure your client that their house is in good hands.



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<sup>&</sup>lt;sup>1</sup>Source: Home Electrical Fires, National Fire Protection Association (NFPA). Richard Campbell, 2019

<sup>&</sup>lt;sup>2</sup>Source: Causes of Electrical Fires: The Hidden Dangers of Arc Faults Siemens Industry Inc., 2011